

Message from the Chairman



I took over the Chair of Bromsgrove Concerts from Janet Upward last year and this has been my first season in that post. I am very conscious that although we continue to bring some of this Country's, and **Europe's leading chamber musicians to Bromsgrove music lovers**, we are still not attracting the size of audience that we need to be sustainable in future. The concerts that we put on at Artrix and Routh Hall are equal to any chamber music concert that you will see at Symphony Hall, the Royal Birmingham Conservatoire, or at London's prestigious Wigmore Hall for that matter, so the fact that our audience numbers remain low is disappointing to say the least.

For our 2019/20 season we will be introducing **a number of initiatives** to make our remarkable chamber concerts even more enjoyable and memorable, including occasional drinks receptions, pre-concert talks, an earlier start time of 7.30pm, and some pre-concert events including performances by some of Worcestershire's talented young musicians. We **will be announcing these as the programme unfolds** and hope that you will be encouraged to attend as many of these concerts as you are able to, as well as telling your family and friends about them and encouraging more people to enjoy these concerts with you. I am convinced that the key to our future existence is through word of mouth rather than simply increasing our marketing which is costly and often ineffective in my view!

We will also be seeking to make more of our membership of the Cavatina Chamber Music Trust which enables us to allow **under 25s to attend our concerts free** of charge whilst receiving a payment from the Trust as part of their aim to stimulate interest in chamber music across the UK.

Meanwhile, browse the website and our brilliant new season leaflet for some serious musical inspiration. I look forward to meeting you in 2019-20!

Very best wishes

Alastair

Chairman: Alastair Moseley

Sunnyhill House
Stoke Road
Wychbold
Worcestershire
WR9 0BT